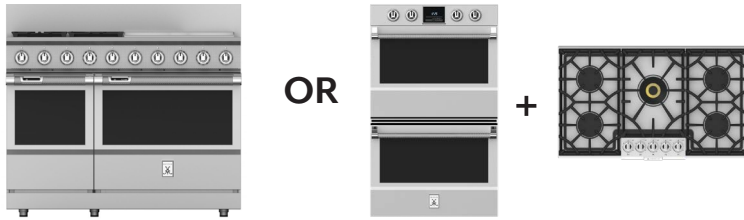


HESTAN À LA CARTE SAVINGS PROMOTION

VALID 2.14.20 - 12.31.20

STEP #1

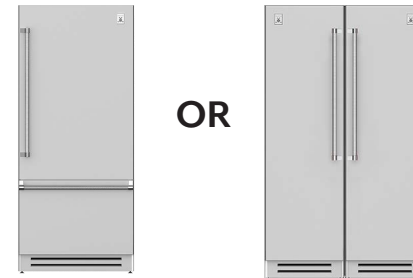
BUY ANY HESTAN RANGE OR WALL OVEN & RANGETOP / COOKTOP



CHOOSE A HESTAN REWARD BELOW

OPTIONAL STEP #2

CHOOSE TO ADD ANY FULL-SIZE HESTAN REFRIGERATION OR COLUMN PAIR



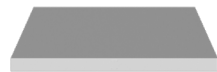
CHOOSE A SECOND HESTAN REWARD BELOW

HESTAN REWARDS - STEP 1, CHOOSE 1. STEP 2, CHOOSE 2.

DISCOUNTED/FREE PRODUCT REWARD OPTIONS (AT TIME OF PURCHASE)



FREE HESTAN DISHWASHER
(\$2,199 MRP VALUE*)



FREE HESTAN VENTILATION LINER
(\$3,099 MRP VALUE*)



50% OFF HESTAN CHIMNEY OR PRO CANOPY HOOD
(\$2,950 MRP VALUE*)



FREE HESTAN SIDE SWING OR DRAWER MICROWAVE OVEN
(\$1,799 MRP VALUE*)



50% OFF ANY 30" OR 36" ASPIRE GRILL HEAD
(\$1,969 MRP VALUE*)

MAIL-IN REBATE CASH REWARD OPTIONS

RANGES	
36" OR 48" RANGE	\$1,000 REBATE
30" RANGE	\$500 REBATE
WALL OVEN + COOKTOP/RANGETOP COMBOS	
DOUBLE OVEN + COOKTOP	\$1,000 REBATE
SINGLE OVEN + COOKTOP	\$500 REBATE
REFRIGERATION (REQUIRES ELIGIBLE COOKING PURCHASE - SEE STEP #1)	
36" BOTTOM MOUNT REFRIGERATOR	\$1,000 REBATE
18", 24" OR 30" COLUMN (MUST BUY PAIR)	\$1,000 REBATE (ANY PAIR)

MAIL-IN CULINARY REWARD OPTIONS



10 PC. SET OF HESTAN NANOBOND COOKWARE
(\$1,900 VALUE)



DINNER AT THOMAS KELLER'S FRENCH LAUNDRY OR TAK ROOM
(\$1,000 VALUE)



CASE OF HESTAN WINE (12 BOTTLES)**
(\$1,350 VALUE)

HESTAN À LA CARTE SAVINGS PROMOTION

PLEASE SELECT YOUR QUALIFYING PRODUCT(S) + BONUS SELECTION(S)



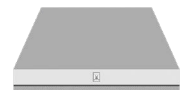





VALID 2.14.20 - 12.31.20

STEP #1 - SELECT YOUR ELIGIBLE **RANGE** OR **WALL OVEN** + **RANGETOP** / **COOKTOP** TO QUALIFY FOR ONE HESTAN REWARD OPTION:

OPTIONAL STEP #2 - SELECT YOUR ELIGIBLE **FULL-SIZE HESTAN REFRIGERATION** OR **COLUMN PAIR** TO QUALIFY FOR A SECOND HESTAN REWARD OPTION:

<p>RANGE:</p> <p><input type="checkbox"/> 30" RANGE <input type="checkbox"/> 36" RANGE</p> <p><input type="checkbox"/> 48" RANGE</p>	<p>WALL OVEN:</p> <p><input type="checkbox"/> 30" SINGLE WALL OVEN (+ COOKTOP)</p> <p><input type="checkbox"/> 30" DOUBLE WALL OVEN</p> <hr/> <p>RANGETOP:</p> <p><input type="checkbox"/> 30" RANGETOP <input type="checkbox"/> 36" RANGETOP</p> <p><input type="checkbox"/> 48" RANGETOP</p> <hr/> <p>COOKTOP:</p> <p><input type="checkbox"/> 30" GAS COOKTOP <input type="checkbox"/> 36" GAS COOKTOP</p> <p><input type="checkbox"/> 30" INDUCTION COOKTOP <input type="checkbox"/> 36" INDUCTION COOKTOP</p> <p><input type="checkbox"/> 30" ELECTRIC COOKTOP <input type="checkbox"/> 30" ELECTRIC COOKTOP</p>	<p>REFRIGERATION / COLUMNS:</p> <p><input type="checkbox"/> 36" BOTTOM MOUNT REFRIGERATOR</p> <hr/> <p><i>COLUMNS MUST BE PURCHASED AS A PAIR TO QUALIFY</i></p> <p><input type="checkbox"/> 30" REFRIGERATOR COLUMN <input type="checkbox"/> 24" REFRIGERATOR COLUMN</p> <p style="text-align: center;">+</p> <p><input type="checkbox"/> 30" FREEZER COLUMN <input type="checkbox"/> 24" FREEZER COLUMN</p> <p><input type="checkbox"/> 18" FREEZER COLUMN</p>
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REWARD OPTIONS: SELECT ONE REWARD PER ELIGIBLE COOKING PURCHASE, OR 2 REWARDS FOR ADDING ELIGIBLE REFRIGERATION.

REWARD #1	<input type="checkbox"/>  FREE HESTAN DISHWASHER (\$2,199 MRP VALUE*)	<input type="checkbox"/>  FREE HESTAN VENTILATION LINER (\$3,099 MRP VALUE*)	<input type="checkbox"/>  50% OFF HESTAN CHIMNEY OR PRO CANOPY HOOD (\$2,950 MRP VALUE*)	<input type="checkbox"/>  FREE HESTAN SIDE SWING OR DRAWER MICROWAVE OVEN (\$1,799 MRP VALUE*)	<input type="checkbox"/>  50% OFF ANY 30" OR 36" ASPIRE GRILL HEAD (\$1,969 MRP VALUE*)
REWARD #2	<input type="checkbox"/> 36" OR 48" RANGE = \$1,000 REBATE <input type="checkbox"/> 30" RANGE = \$500 REBATE <input type="checkbox"/> DOUBLE WALL OVEN + COOKTOP = \$1,000 REBATE <input type="checkbox"/> SINGLE WALL OVEN + COOKTOP = \$500 REBATE <input type="checkbox"/> 36" REFRIGERATION = \$1,000 REBATE <input type="checkbox"/> 18", 24" OR 30" COLUMN PAIR = \$1,000 REBATE		<input type="checkbox"/>  10 PC. SET OF HESTAN NANOBOND COOKWARE (VALUE OF \$1,900)	<input type="checkbox"/>  DINNER AT THOMAS KELLER'S FRENCH LAUNDRY OR TAK ROOM (\$1,000 VALUE)	<input type="checkbox"/>  CASE OF HESTAN WINE (12 BOTTLES)** (\$1,350 VALUE)

HESTAN À LA CARTE SAVINGS PROMOTION

REBATE FORM + TERMS AND CONDITIONS

VALID 2.14.20 - 12.31.20

REBATE FORM — PERSONAL INFO:

First Name:	Last Name:	
Street Address (No PO Box Please):	City:	State:
Phone:	E-Mail:	
Store Name:	Salesperson Name:	
Store Location (City):	Store Location (State):	

PLEASE NOTE:

- Wall ovens: Only double ovens plus cooktop or single oven plus cooktop qualify for this promotion.
- Refrigeration: Columns must be purchased as a pair to qualify.
- If customer adds eligible refrigeration, two 50% off rewards can be combined for 100% free product.
- When selecting a discounted or free product option, there is no need to send in this form.
- Discounted or free product will be reflected on your dealer invoice at the time of purchase.
- When selecting cash rebate, cookware, Hestan wine, Thomas Keller French Laundry or Tak Room dining experience reward, you must mail-in this form with a _____ copy of your invoice.
- Two Hestan Rewards can only be selected when purchasing Hestan cooking (Step 1) and Hestan full-size refrigeration (Step 2). Discounted/free product rewards may be combined with mail-in reward when Hestan cooking & refrigeration is purchased on the same invoice.
- * = Retail value of Rewards may vary based on product selection.
- ** = Wine delivery may not be available in all states - please confirm eligibility before selecting.

COMPLETE THESE STEPS AND MAIL FORM OR SUBMIT ONLINE:

1. Fill the above sections - Please make sure it is legible. Or submit online at rebate.hestan.com.
2. Enclose a readable copy of your sales receipt highlighting (a) eligible products (b) purchase date (c) proof of payment.
3. Make a copy for your records, then mail form and copy of the sales receipt to:

HESTAN À LA CARTE REBATE
3375 E. La Palma Ave.
Anaheim, CA 92806

Consumers will have until 3/1/2021 to mail in rebate form or submit online at rebate.hestan.com.

TERMS AND CONDITIONS:

1. Consumers will have 8 weeks after the end of the promo to mail-in rebate form or submit online. No late submissions will be accepted. Consumer shall be solely responsible for lost, late or misdirected mail. We will only accept items sent via U.S. Mail or submitted at rebate.hestan.com. The only type of Delivery Confirmation service we accept is U.S. Priority Mail with Delivery Confirmation. No Signature Confirmation, Certified Mail, or Delivery Confirmation on anything except U.S. Priority Mail will be accepted. 2. Consumer should receive rebate within 3 weeks after Hestan receives submission 3. Must be purchased only from participating Hestan dealers. 4. Order and purchase of qualifying Hestan products in this promotion must take place between February 14 - December 31, 2020, and you must take delivery by March 1, 2021. Purchases made before or after these dates will not be eligible. 5. Purchase date is determined by invoice date or down payment date. 6. Any mis-representation or fraudulent information disqualifies this claim and is subject to review under U.S. Postal regulations (including title 18, paragraph 1341) and may give rise to criminal prosecution. 7. Hestan distributors, resellers and their employees, Hestan employees and internal Hestan orders are ineligible. 8. Only retail purchases by an end-user in the United States are valid. 9. Rebate form must include a street address. No P.O. Boxes will be accepted. If these terms and conditions are not met, rebate checks will not be issued. 10. Rebate will be distributed in the form of a check. Rebate checks are void if not cashed within 60 days of issuance and cannot be reissued. 11. Hestan is not responsible for claims received late, lost, misdirected, mutilated, stolen or with postage due. Please keep copies of all materials submitted. 12. Hestan reserves the right to request additional information regarding this claim, and the right to confirm identification. All information submitted with this claim becomes the property of Hestan and cannot be returned. No group organization request will be honored and author rights may not be assigned or transferred. 13. Hestan shall be solely responsible for the administration, handling and/or payment of any and all rebates under this rebate offer. Offer void where prohibited by federal, state, or local law. 14. No display or clearance models qualify. 15. All purchases must appear on the same sales receipt. 16. Rewards will exclusively be issued for qualifying model numbers only. No substitutes of other Hestan SKU model numbers are possible and/or permissible. 17. Promotional mail-in rebate is only valid as long as supplies of qualified model numbers last.

HOW DOES THE HESTAN REWARDS PROGRAM WORK?

WHICH HESTAN COOKING OPTIONS QUALIFY FOR THIS PROMOTION?	Step 1: Purchase any Hestan range or any Hestan Wall Oven and Cooktop and select any Hestan Reward Option. Step 2: Add any Hestan full size refrigeration and select a second reward option.
DO I HAVE TO PURCHASE REFRIGERATION COLUMNS IN A PAIR TO QUALIFY FOR THE REBATE?	Yes, columns must be purchased as a pair to qualify. 36" Bottom Mount refrigerators qualify as is.
IF I BUY HESTAN COOKING AND REFRIGERATION QUALIFIERS CAN I SELECT TWO 50% OFF REWARDS FOR FREE PRODUCT?	Yes, two 50% off rewards options can be combined for 100% free product when both Hestan cooking and refrigeration qualifying purchases are made.
CAN I SELECT TWO OF THE SAME HESTAN REWARDS? I.E TWO CASES OF WINE	Yes, if you are eligible for two Hestan Rewards, you may select the same reward for both.
WHEN WILL I RECEIVE MY FREE/ DISCOUNTED PRODUCT?	Discounted or free product will be reflected on your dealer invoice at the time of purchase. There is no need to mail in or submit a form online.
WHEN DO I RECEIVE MY MAIL-IN/ ONLINE CASH REBATE, HESTAN COOKWARE, HESTAN WINE OR THOMAS KELLER DINING EXPERIENCE?	Please allow 8 weeks from the time of delivery and no later than 2.15.21 to receive your mail-in Hestan reward. Please note, a reservation at Thomas Keller dining experience at The French Laundry or TAK Room will still need to be made by the consumer.
HOW DO I QUALIFY FOR TWO HESTAN REWARDS IN THIS PROMOTION?	Two Hestan Rewards can only be selected when purchasing Hestan cooking (Step 1) and Hestan full-size refrigeration (Step 2). Discounted/free product rewards may be combined with mail-in reward when Hestan cooking & refrigeration is purchased on the same invoice.
IF I ONLY BUY HESTAN REFRIGERATION AND NOT ANY COOKING, DO I QUALIFY FOR ANY HESTAN REWARD OPTIONS?	No. The consumer must purchase Hestan cooking to qualify.
DO ALL OF MY HESTAN PRODUCTS NEED TO BE ON ONE INVOICE?	Yes, the free and discounted product must be on the same sales invoice as the qualifying product.
IF I ONLY BUY QUALIFYING HESTAN COOKING PRODUCT, CAN I CLAIM BOTH A FREE PRODUCT AND A MAIL IN REDEMPTION FOR A REWARD OR CASH?	No, there is a limit of one reward per qualifying product.
IF I AM SELECTING A FREE OR DISCOUNTED PRODUCT AS MY HESTAN REWARD, DO I NEED TO SUBMIT A REBATE FORM?	No, the free and discounted product is sold at 50% on the sales invoice and no further action is required.