

EVERfresh+[®]



Beko EverFresh+[®] refrigerators keeps produce fresh for up to 30 days. Or your money back.

The Beko Fresh Produce Promise

May 27th-September 7th, 2021

From May 27th thru September 7 we are running the Beko Fresh Produce Promise on all Beko refrigerators that are equipped with EverFresh+ and Active Fresh Blue Light technology.

This technology is so groundbreaking that it almost seems too good to be true. To show you just how much we believe in it, we are taking 100% of the risk for you and your customers away by buying back the refrigerator if EverFresh+ does not perform the way we say it will.

That is the Beko Fresh Produce Promise.

Terms and Conditions

The Beko Fresh Produce Promise Campaign

(May 27, 2021-September 7, 2021)

ELIGIBLE PRODUCTS: BBBF3019IMWESS, BBBF3019IMWE, BFFD3624SS, BFFD3626SS, BFSB3622SS, BFBF3018SSIM, BFBF3018SSIML, BFBF3018SS, BFBF3018SSL, BFTF2716SSIME

PROMOTION PERIOD: The Beko Fresh Produce Promise Campaign ("Campaign") applies to Eligible Products purchased between May 27, 2021-September 7, 2021 ("Campaign Period").

- 1) After purchasing one of the 10 models listed above ("Eligible Products") that have Beko's EverFresh+ with Active Fresh Blue Light technology during the Promotion Period, you are required to leave the Eligible Product in the home for a minimum of 30 days. If after 30 days you are not satisfied with Beko's EverFresh+ technology, please contact the Beko dealer where you purchased your refrigerator to process the return. You must contact the dealer within 1 week after the 30-day trial period is completed in order to complete the return.
- 2) Your Beko dealer will arrange with you to have the refrigerator picked up and removed from the home.
- 3) Your Beko dealer will issue you a full refund/ store credit for your purchase,
- 4) In order to participate in the Campaign, you must register your purchase at beko.com/us-en/product-registration/fresh-produce-promotion-campaign
- 5) For service-related issues:

If you encounter any product issues, including issues involving the EverFresh+/Active Fresh Blue Light Technology, please contact the dealer where the model was purchased to schedule a service call with an authorized Beko service agent. Service must be performed by an authorized Beko service agent otherwise our warranty is void.